

# REGISTRATION FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Track:

- Sponsor Benefit (Direct Care Provider Track): \$0
- Sponsor Benefit (Professional Track): \$0
- Sponsor Benefit (Professional Track with CEU's): \$40

### CEU Type:

- SW CEU
- LMHC CEU
- ADM CEU

### Payment:

- Check Enclosed (payable to Alzheimer's Association)
- Charge to Credit Card
- Please Invoice

- Visa
- MC
- Discover
- AmEx

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please send completed registration to:**

### Mail:

Alzheimer's Association NENY  
4 Pine West Plaza, Suite 405, Albany, NY 12205

### Fax:

(518) 867-4997

For assistance registering, please contact Victor at 518.867.4999 x200.



The Alzheimer's Association of Northeastern New York provides information and referrals, support groups, care consultations, education, and safety services and engagement programs to those affected by the disease, and raises funds to support these efforts, as well as research for treatments, prevention and eventually a cure.

24/7 Helpline 1-800-272-3900  
infoneny@alz.org  
alz.org/northeasternny

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### Thank you to our 2018 Chapter Partners



alzheimer's association®



PRESENTED BY:



THE GOLDBERG FOUNDATION



March 27, 2018  
8:00am - 4:00pm  
Albany Marriott

This activity is supported in part by a grant from the New York State Department of Health.

The Alzheimer's Association of Northeastern New York cordially invites you to attend the 2018 Professional Conference. This year we are pleased to offer two educational tracks to choose from. See below for guidance to determine which track best suits you.

*\*Please note that all audiences will attend the keynote and closing sessions.*

## DIRECT CARE PROVIDER TRACK

These sessions are appropriate for direct caregivers such as CNAs, HHAs, PCAs, Med Techs, Activity Staff, etc. or anyone responsible for providing direct care to individuals with Alzheimer's disease.

## PROFESSIONAL TRACK

These sessions are appropriate for professionals such as Supervisors, Educators, Executive Directors and Administrators, Social Workers, Licensed Mental Health Counselors, etc. or anyone responsible for the coordination and oversight of care for individuals with Alzheimer's disease.

## CEUs (4.75 CREDIT HOURS)

SW, LMHC and ADM CEUs are available in the professional track. Attendees must attend all 4 starred sessions (keynote, closing and both professional track breakouts) in order to receive 4.75 CEUs.

*\*Must attend for CEUs*

## PROGRAM SCHEDULE

Registration/Vendors/Networking...	8:00-9:00 am
Welcome.....	9:00-9:15 am
Keynote.....	9:15-10:30 am
Break.....	10:30-10:45 am
Breakout 1.....	10:45 am-12:15 pm
Lunch.....	12:15-1:00 pm
Breakout 2.....	1:15-2:30 pm
Break.....	2:30-2:45 pm
Closing.....	2:45-3:45 pm

## \*KEYNOTE SESSION

### Person Centered Dementia Care: What is it and What does it Take?

Explore the four elements that support meaningful lives and relationships: knowing the person, learning their life story, understanding what meaningful engagement is to them, and considering the impact of choice and control in daily life. Learn the benefits of this type of care for both caregivers and care recipients. Uncover strategies to incorporate the voice of individuals with Alzheimer's disease and dementia in care planning and decision making, thus gaining a deeper understanding of care recipients, and building stronger collaborative relationships.

Presented by:

**Anna Ortigara RN, MS, FAAN**  
Organizational Change Consultant, PHI

## PROFESSIONAL TRACK

### \*BREAKOUT #1

#### Learning to Lead: The Role of the Team Leader in Quality Dementia Care

Explore strategies for providing reflective and responsive supervision and leadership in a dementia care setting, using person directed dementia care and current practice recommendations as a foundation. Identify characteristics of a successful team, learn approaches for cultivating a strong learning environment, understand how to motivate and support staff and foster professional growth and development.

Presented by:

**Laurie Mante**  
Executive Director, Eddy Village Green

### \*BREAKOUT #2

#### Interdisciplinary Approach to Behavior Management

Learn more about the neuropsychiatric symptoms of Alzheimer's disease and dementia and address specific behavioral symptoms commonly encountered with these diagnoses. Review incidence, prevalence, assessment and treatment options. Hear experts in the field share perspectives, insight and best practices in effective care planning and behavior management strategies.

Presented by:

**Elizabeth Smith-Boivin, MSHSA**  
Executive Director/CEO Alzheimer's Association of NENY  
**Dr. Abdul Brula, MD**  
Chairman, Department of Psychiatry, Glens Falls Hospital  
Medical Director, Center of Excellence for Alzheimer's Disease, Glens Falls Hospital

## DIRECT CARE PROVIDER TRACK

### BREAKOUT #1

#### Understanding, Communicating and Engaging – Strategies for Successful Interaction

Acquire a foundation of knowledge about the Alzheimer's disease process and explore the progression, stages and symptoms that affect those living with dementia. Focus on communication interventions and techniques, explore how to interpret verbal and non-verbal cues and develop strategies to navigate challenging communication barriers. Get hands-on strategies for successful and meaningful engagement and explore the importance of "failure free" options for engaging those affected by the disease through meaningful activity.

Presented by:

**Molly McCann, MHA**  
Care Consultant & Program Manager, Alzheimer's Association of NENY  
**Courtney Karl, MS**  
Program Advisor, NYS Department of Health  
**Debi Buzanowski, MA, CDP, CADDCT**  
Eddy Alzheimer's Specialist, Eddy Alzheimer's Services

### BREAKOUT #2

#### I am Trying to Tell you Something: Understanding Behaviors as Language

Through an experiential process, identify and explore unmet needs within the context of relationships. Hear various approaches and strategies for common behavioral responses. Understand the benefit of deeply knowing the individuals you care for via person directed dementia care and learn to practice critical thinking to respond to behavioral expressions.

Presented by:

**Anna Ortigara, RN MS, FAAN**  
Organizational Change Consultant, PHI

## \*CLOSING SESSION

### Turning Conflict into Collaboration

Gain tools and participate in activities designed to identify values, improve communication (staff to staff, manager to staff, staff to family, or staff to residents), and improve perceptions of the work we do. Review effective communication strategies for solving conflicts and challenges in the workplace through non-violent communication and active listening techniques based on the research on empathy by Brene Brown and the work of Marshall Rosenberg on dealing with conflict.

Presented by:

**Dr. Eileen Vlacanich Brownell, PhD**  
Sage College School of Management, Undergraduate Chairperson  
**Maura Fleming, BSW, MHA**

**SEE BACK PANEL FOR REGISTRATION INFORMATION >>>**